

THE CITY OF TORONTO

City Clerk's Division

Minutes of the Economic Development and Parks Committee

Meeting No. 3

Monday, April 29, 2002

The Economic Development and Parks Committee met on Monday, April 29, 2002, in Committee Room 2, 2nd Floor, City Hall, Toronto, commencing at 9:35 a.m.

Attendance:

Members were present for some or all of the time period indicated.

	9:35 a.m. to 12:13 p.m.
Councillor Michael Feldman, Chair	X
Councillor Chris Korwin-Kuczynski, Vice Chair	X
Councillor Maria Augimeri	X
Councillor Raymond Cho	R
Councillor John Filion	X
Councillor George Mammoliti	X
Councillor Denzil Minnan-Wong	X
Councillor Ron Moeser	X

Also Present:

Councillor Betty Disero	Councillor Joe Mihevc
Councillor Doug Holyday	

Confirmation of Minutes

On motion by Councillor Augimeri, the Minutes of the Economic Development and Parks Committee meeting held on March 27, 2002, were confirmed.

3.1 Goose Control Program (All Wards)

The Economic Development and Parks Committee had before it a report (April 10, 2002) from the Commissioner of Economic Development, Culture and Tourism reporting, as requested by the Economic Development and Parks Committee on January 25, 2002, on options to control the problems associated with geese in City parks; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism continue to implement the geese control measures currently utilized to control geese in City parks;
- (2) the Commissioner of Economic Development, Culture and Tourism further develop an enhanced goose control program aimed at reducing the impact of the Canada Goose on the public's use of parkland and that the funds necessary to implement the program be included for consideration in the Parks and Recreation 2003 Operating Budget submission; and
- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.
 - A. Councillor Korwin-Kuczynski moved that the Economic Development and Parks Committee recommend to City Council the adoption of the aforementioned report, subject to adding that the Commissioner of Economic Development, Culture and Tourism be requested to expedite the comprehensive report on this matter, such report to address health concerns and outline initiatives that will protect the health of swimmers in Lake Ontario this summer.

(Carried)

- B. Councillor Mammoliti moved that motion A. by Councillor Korwin-Kuczynski be amended by adding that the Commissioner of Economic Development, Culture and Tourism be requested to work closely with the General Manager & CEO of the Toronto Zoo to provide as many geese needed as part of the animal exchange program with other zoos around the world.

(Carried)

(Clause No. 1, Report No. 5)

3.2 Proposed License Agreement Between the City of Toronto and the Community History Project for the Use of a Portion of Davenport Square Park for the Relocation of the Tollkeepers Cottage (Ward 21 St. Paul's)

The Economic Development and Parks Committee had before it a report (April 10, 2002) from the Commissioner of Economic Development, Culture and Tourism seeking approval to enter into a license agreement with the Community History Project for the use of a portion of Davenport Square Park for the relocation of the Tollkeepers Cottage and the operation of the Cottage as a museum devoted to early Toronto history; and recommending that:

- (1) subject to the positive results of a public meeting to be held on April 24, 2002, authority be granted to enter into a license agreement with The Community History Project for the relocation of the Tollkeepers Cottage to Davenport Square Park and the operation of the Cottage as an early Toronto history museum in Davenport Square Park, such approval to be in accordance with the terms and conditions outlined in Attachment No.1 and as detailed in this report; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Korwin-Kuczynski, the Economic Development and Parks Committee recommended to City Council the adoption of the aforementioned report.

(Clause No. 2, Report No. 5)

3.3 Amendment to the Qualifications Contained in Clause No. 3 of Report No. 15 of The Special Committee to Review the Report of the Toronto Transition Team to Comply with Access and Equity Principles (All Wards)

The Economic Development and Parks Committee had before it a report (April 8, 2002) from the Commissioner of Economic Development, Culture and Tourism complying with the final recommendations of the Task Force on Community Access and Equity embodied in Clause No. 2 of Report No. 16 of The Policy and Finance Committee in December 1999; and recommending that:

- (1) the qualifications contained in Clause No. 3 of Report No. 15 of the Special Committee to Review the Final Report of the Toronto Transition Team be amended so that a Museum Board Member may be either a resident and/or a municipal property taxpayer in the City of Toronto; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Mammoliti, the Economic Development and Parks Committee recommended to City Council the adoption of the aforementioned report.

(Clause No. 3, Report No. 5)

3.4 Archaeological Data Sharing Agreement Between the City of Toronto and the Minister of Culture (All Wards)

The Economic Development and Parks Committee had before it a report (April 8, 2002) from the Commissioner of Economic Development, Culture and Tourism seeking approval to enter into an agreement with the Minister of Tourism to share data relating to provincially registered archaeological sites for municipal purposes; and recommending that:

- (1) the City be authorized to negotiate and enter into a data sharing agreement with Her Majesty The Queen In Right Of Ontario as represented by the Minister of Culture with respect to the use of provincially recorded sites for municipal purposes, such agreement to have terms and conditions satisfactory to the Commissioner of Economic Development, Culture and Tourism and to be in a form acceptable to the City Solicitor; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Mammoliti, the Economic Development and Parks Committee recommended to City Council the adoption of the aforementioned report.

(Clause No. 4, Report No. 5)

**3.5 Memorandum of Understanding with
Community Museum Management Boards
(All Wards)**

The Economic Development and Parks Committee had before it a report (April 8, 2002) from the Commissioner of Economic Development, Culture and Tourism seeking approval for the Memorandum of Understanding developed between Economic Development, Culture and Tourism, Culture Division, and the City's Community Museum Management Boards ("Museum Boards"); and recommending that:

- (1) Council approve the Memorandum of Understanding developed between the Museum Boards and Economic Development; Culture and Tourism, Culture Division, as per Attachment No. 1; and
- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Mammoliti, the Economic Development and Parks Committee recommended to City Council the adoption of the aforementioned report.

(Clause No. 5, Report No. 5)

**3.6 Materials for the Arts Program at the
Don Valley Brick Works
(All Wards)**

The Economic Development and Parks Committee had before it a report (April 8, 2002) from the Commissioner of Economic Development, Culture and Tourism requesting Council authority to explore further an innovative partnership between the environment and culture whereby the Economic Development, Culture and Tourism Department, Culture Division, in consultation with Works and Emergency Services, would set up a municipally operated materials donation/waste reduction program dedicated to the arts at the Don Valley Brick Works; and recommending that:

- (1) the Commissioner of Economic Development, Culture and Tourism, in consultation with the Commissioner of Works and Emergency Services, conduct further research into the establishment of a Materials for the Arts program at the Don Valley Brick Works; and

- (2) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

Councillor Betty Disero, Ward 17, Davenport, appeared before the Economic Development and Parks Committee in connection with the foregoing matter.

On motion by Councillor Mammoliti, the Economic Development and Parks Committee recommended to City Council the adoption of the aforementioned report.

(Clause No. 6, Report No. 5)

**3.7 Authorization to Withdraw Funds from
Jarvis Street Corridor Reserve Fund
(Ward 27 Toronto Centre-Rosedale)**

The Economic Development and Parks Committee had before it a report (April 10, 2002) from the Commissioner of Economic Development, Culture and Tourism requesting Council authorization for the withdrawal of \$30,000.00 from the Jarvis Street Corridor Reserve Fund for the purpose of funding Allan Gardens Heritage Conservation Strategy Study; and recommending that:

- (1) the Culture Division's 2002 Operating Budget be amended on a one-time basis to include funding for the Allan Gardens Heritage Conservation Strategy Study by increasing gross expenditures by \$30,000.00 and revenues by \$30,000.00 for a net zero increase (Cost Centre AH0044);
- (2) funding for the Allan Gardens Heritage Conservation Strategy Study in the amount of \$30,000.00 be provided from the Jarvis Street Corridor Reserve Fund;
- (3) this report be forwarded to Policy and Finance Committee for consideration; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Augimeri, the Economic Development and Parks Committee recommended to the Policy and Finance Committee, and Council, the adoption of the aforementioned report.

(Policy and Finance Committee; Commissioner of Economic Development, Culture and Tourism – April 30, 2002)

(Clause No. 10(a), Report No. 5)

**3.8 Toronto on Top – Improving the City’s
Competitive Position Through Economic
Cluster Development Activities
(All Wards)**

The Economic Development and Parks Committee had before it a report (April 8, 2002) from the Commissioner of Economic Development, Culture and Tourism providing an overview of the diversity of the City’s key economy clusters; endorsing the goals and objectives of the Economic Development Division’s economic cluster development program; and recommending that:

- (1) the primary goal of the Cluster Development Program be to develop and advance industry’s common goals for the expansion of targeted economic sectors to enhance their local and global competitive position, retain businesses and attract new companies;
- (2) the Cluster Development Program objectives be:
 - (a) to provide timely and valuable advisory, educational, and intelligence services to companies and business associations in the City’s key economic clusters;
 - (b) to build the capacity of business networks and associations such as the Toronto Financial Services Alliance, SMART Toronto, Toronto Biotechnology Initiative, Fashion Industry Liaison Committee, Design Industry Advisory Committee to support their members and develop innovate projects and programs;
 - (c) to increase the awareness of the strength and diversity of the City’s economy by marketing and promoting the strengths and capabilities of its key clusters to local and international audiences through presentations, trade shows and events;
 - (d) to undertake and/or support significant cluster economic development projects such as the Bio 2002 Conference and Trade Show, Financial Services Alliance, Fashion Industry Development Corporation, Tourism Investment Strategy, Food Industry Capacity Initiative, Design Industry Tax Credit, Bio-medical Discovery District, Technology Walk of Fame;
 - (e) to provide policy advice and intelligence services to City Council and Departments on cluster related issues and activities; and
 - (f) to develop and administer economic development programs such as EDSIP and ESI to support the further growth and innovation of key cluster; and

- (3) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Augimeri, the Economic Development and Parks Committee recommended to City Council the adoption of the aforementioned report.

(Clause No. 7, Report No. 5)

3.9 Tourism Investment Study Report

The Economic Development and Parks Committee had before it a report (April 11, 2002) from the Commissioner of Economic Development, Culture and Tourism providing a summary of the a summary of the Tourism Investment Study that was conducted by Economic Development and Culture Divisions, in partnership with the Ontario Ministry of Tourism, Culture and Recreation; and recommending that:

- (1) the Tourism Investment Study be reviewed by the Commissioner of Economic Development, Culture and Tourism and relevant City staff to evaluate the type of tourist attractions/facilities that could attract private sector investment recommended in the report;
- (2) the Commissioner of Economic Development, Culture and Tourism be requested to evaluate the feasibility of implementing new financial models to encourage private sector development in tourism;
- (3) the Tourism Investment Study be forwarded to the City's Waterfront Reference Group and to the governing body for waterfront development for review and inclusion in that corporation's business and development strategy; and
- (4) the appropriate City officials be authorized and directed to take the necessary action to give effect thereto.

On motion by Councillor Minnan-Wong, the Economic Development and Parks Committee recommended to City Council the adoption of the aforementioned report (April 11, 2002) from the Commissioner of Economic Development, Culture and Tourism.

(Clause No. 8, Report No. 5)

**3.10 Strategy to Achieve a Phase-out of
Non-Essential Outdoor Uses of Pesticides
(All Wards)**

The Economic Development and Parks Committee had before it a report (April 9, 2002) from the Secretary, Board of Health, advising that the Board of Health on April 8, 2002 directed that a report (March 21, 2002) from the Medical Officer of Health, regarding the development of a strategy to achieve a phase-out of non-essential outdoor pesticide use on private property, together with the discussion document and background information, be forwarded to the Works Committee, Economic Development and Parks Committee, Planning and Transportation Committee, Pesticide Reference Group, and the Toronto Interdepartmental Environment (TIE) Pesticides Sub-committee for information.

Councillor Joe Mihevc, Chair, Board of Health, appeared before the Economic Development and Parks Committee in connection with the foregoing matter.

- A. Councillor Korwin-Kuczynski moved that the Board of Health be requested to not hold any public consultation meetings with regard to this matter until such time as the previously requested report from the Commissioner of Economic Development, Culture and Tourism has been submitted

(Carried)

- B. Councillor Mammoliti moved that:

- (1) Councillor Korwin-Kuczynski's motion A. be amended by adding that the said requested report also include the following:
- (a) results of an economic impact study, such study to include the impact on City businesses such as golf courses and private businesses such as landscape companies; and
 - (b) a forum for input from residents and any other interested parties; and
- (2) the report (April 9, 2002) from the Secretary, Board of Health, be received for information.

(Carried)

(Board of Health; c. Chair, Board of Health; Commissioner of Economic Development, Culture and Tourism – April 30, 2002)

(Clause No. 10(b), Report No. 5)

3.11 New Investment 2001

The Economic Development and Parks Committee had before it a report (April 19, 2002) from the Commissioner of Economic Development, Culture and Tourism summarizing the results of the City's Investment Attraction and Retention effects facilitated by the Economic Development Division in 2001; and recommending that this report be received for information.

On motion by Councillor Korwin-Kuczynski Mammoliti, the Economic Development and Parks Committee received the aforementioned report for information.

(Clause No. 10(c), Report No. 5)

3.12 City's Smoking By-law

The Economic Development and Parks Committee received a presentation from Mr. Terry Mundell, President and CEO, Ontario Restaurant Hotel and Motel Association, and Mr. Mike O'Connor, Regional President, Ontario Restaurant Hotel and Motel Association, providing an update on the economic impact that the City's Smoking By-law.

Councillor Joe Mihevc, Chair, Board of Health, appeared before the Economic Development and Parks Committee in connection with the foregoing matter.

On motion by Councillor Mammoliti, the Economic Development and Parks Committee received the aforementioned presentation for information.

(Clause No. 10(d), Report No. 5)

3.13 Toronto/Rochester Fast Ferry Proposal

The Economic Development and Parks Committee received a presentation by Mayor William Johnston and Deputy Mayor Jeff Carlson of the City of Rochester, New York, providing an update on the proposed Toronto/Rochester Fast Ferry project.

The Chair, on behalf of the Committee, thanked the Mayor and Deputy Mayor for their informative presentation.

Councillor Doug Holyday, Ward 3 Etobicoke Centre, appeared before the Economic Development and Parks Committee in connection with the foregoing matter.

Councillor Feldman appointed Councillor Korwin-Kuczynski Acting Chair and vacated the Chair.

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- A. Councillor Feldman moved that the Economic Development and Parks Committee recommend that City Council reiterate its endorsement of this project and include this initiative as part of the City's Waterfront Rejuvenation Project.

(Carried)

Councillor Feldman resumed the Chair.

- B. Councillor Moeser moved that the Economic Development and Parks Committee recommend to City Council that the Provincial and Federal governments be invited to participate as soon as possible.

(Carried)

(Clause No. 9, Report No. 5)

The Economic Development and Parks Committee adjourned its meeting at 12:13 p.m.

Chair