

THE CITY OF TORONTO

City Clerk's Office

Minutes of the Toronto Cycling Committee

Meeting 7

Monday, July 17, 2006

The Toronto Cycling Committee met on Monday, July 17, 2006 in Committee Room 1, Toronto City Hall, 100 Queen Street West, at 7:11p.m.

Ian Thomson, Co-Chair in the Chair.

Members Present:

Councillor Adam Giambrone, Chair

Clay McFayden, Co-Chair

Ian Thomson, Co-Chair

Colin Biggin

Paulette Blais

Steve Crossman

Nancy Grieveson

Margaret Hasting-James

Martin Koob

Crawford Murphy

Michael Paulin

John Sherk

Hamish Wilson

Regrets:

Dr. Judy Adler

Craig Barnes

Derek Chadbourne

Peter Michael Dziak

Joe Hendry

Keegan Henry-Mathieu

Brigitte Nowak

Charles O'Hara

Andrew Wood

Also Present:

Raj Bharati, Toronto Public Space Committee
Sergeant Brian Bowman, Traffic Services, Toronto Police Service
Barb Wentworth, Bicycle Safety Planner, Transportation Planning, City Planning Division
Daniel Egan, Manager, Pedestrian and Cycling Infrastructure
Sean Wheldrake, Bicycle Promotion Co-ordinator, Transportation Planning
Alex Shevchuk, Parks and Recreation Planner, Policy and Development Division

There were no declarations of interest under the *Municipal Conflict of Interest Act*.

Confirmation of Minutes

On motion by Paulette Blais, the minutes of the June 19, 2006 meeting were confirmed.

7.1. Items for Information

The Toronto Cycling Committee considered the following:

- (i) Cyclometer Update;
- (ii) Outstanding List – Revised. (Please see Items 1, 3 and 7);
- (iii) Licensing of Bicycles;
- (iv) amendment to the Terms of Reference of the Toronto Cycling Committee – Membership;
- (v) communication (July 5, 2006) from Deputy Mayor Bussin, forwarding a communication from Mark Potter, regarding his concerns with cycling in the City of Toronto;
- (vi) report (June 30, 2006) from the Executive Director, Policy, Planning, Finance & Administration, Board of Health, entitled “Clean Air Action Plan Interim Report”, presented to the Board of Health at its meeting of July 17, 2006 at 1 p.m. in Committee Room 1 at Toronto City Hall; and

- (vii) communication (July 13, 2006) from the Manager, Pedestrian and Cycling Infrastructure regarding the Pilot Project to Provide Continuous Martin Goodman/Waterfront Trail on Queens Quay and attaching, for information, a report which was adopted by the Toronto and East York Community Council at its meeting of July 11, 2006.

By consensus, the Toronto Cycling Committee received the items for information.

7.2. Promotions Sub-committee Minutes

The Toronto Cycling Committee considered the Promotions Sub-committee minutes, dated June 21, 2006.

Motions:

- (1) The Toronto Cycling Promotions Sub-Committee recommends that the Works Committee direct the Parks, Forestry & Recreation Division to waive fees for Parks Permits for special events that promote active transportation (e.g. cycling) and/or personal fitness.
- (2) The Toronto Cycling Promotions Sub-Committee recommends that Transportation Planning Division, allocate \$50,000.00 in new funding to support the development of the Bicycle User Group Network, as is outlined in the Toronto Bike Plan, section 7-6, for 2006-2007
- (3) The Toronto Cycling Promotions Sub-Committee recommends that Parks and Recreation give priority, and grant a permit to hold a High Park bicycle race in High Park for the last Sunday of May annually. This race was permitted in May 2006.

The Toronto Cycling Committee also considered a submission from the Promotions Sub-committee entitled "Communications and Public Outreach - Ideas by Promotions Sub-committee".

Cynthia Ledgley addressed the Toronto Cycling Committee.

The Toronto Cycling Committee considered the following motion which **did not carry**:

"That the Parks, Forestry and Recreation Division give priority and grant a permit to hold a High Park bicycle race, in High Park, on an annual basis."

Yeas – 7

Nays – 5

By consensus, the Toronto Cycling Committee reconsidered the vote on the following motion:

“The Toronto Cycling Promotions Sub-Committee recommends that Parks and Recreation give priority, and grant a permit to hold a High Park bicycle race in High Park for the last Sunday of May annually”

as new information was provided by staff.

On motion by Nancy Grieveson, the Toronto Cycling Committee:

- (1) recommended that the Works Committee request the General Manager, Parks, Forestry and Recreation to:
 - (a) direct the Parks, Forestry & Recreation Division to waive fees for Parks Permits for special events that promote active transportation (e.g. cycling) and/or personal fitness;
 - (b) request that the Parks, Forestry and Recreation Division give priority and grant a permit to hold a High Park bicycle race, in High Park, on an annual basis, taking into consideration that a bicycle race was permitted on the last Sunday of May, 2006; and
- (2) received the remainder of the Promotions Sub-committee minutes dated June 21, 2006.

7.3. Education and Safety Sub-committee Minutes

The Toronto Cycling Committee considered the Education and Safety Sub-committee minutes, dated June 26, 2006.

On motion by Michael Paulin, the Toronto Cycling Committee received the minutes (June 26, 2006) of the Education and Safety Sub-committee.

7.4. Bikeway Network Sub-committee Minutes

The Toronto Cycling Committee considered the Bikeway Network Sub-committee minutes dated May 24, 2006.

On motion by Martin Koob, the Toronto Cycling Committee received the minutes (May 24, 2006) of the Bikeway Network Sub-committee, and noted that the next meeting of the Sub-committee is being held on August 2, 2006.

7.5. Cycling and Transit Working Group

The Toronto Cycling Committee considered the Cycling and Transit Working Group minutes, dated June 13, 2006.

The Toronto Cycling Committee also considered a submission from the Cycling and Transit Working Group, entitled “Which TTC Subway Station is the Most Bicycle-Friendly?” containing a proposal for a TTC Bicycle-Friendly Report Card.

By consensus, the Toronto Cycling Committee received the minutes (June 13, 2006) of the Cycling and Transit Working Group.

7.6. Budget Working Group – 2007 Bike Budget Recommendations

The Toronto Cycling Committee considered the minutes of the Budget Working Group meeting held on July 10, 2006 and provided the following recommendations for consideration:

1. Transportation Services Division Capital Budget

Motion:

Move that the General Manager of Transportation Services include \$6.0 million in the Transportation Services Division Capital Budget - cycling infrastructure account, as recommended in the “Toronto Bike Plan - 3 year Implementation Strategy (August 25th, 2005)” and ensure there are sufficient human resources to implement that level of funding.

2. Parks Forestry and Recreation Capital Budget

Motion:

Toronto Cycling Committee Minutes
Monday, July 17, 2006

Move that the General Manager of Parks Forestry and Recreation include in the Parks Forestry and Recreation 2007 Capital budget the following amounts:

Trails and Pathways - State of Good Repair

-Add \$695,000 to the \$600,000 Trails and Paths - State of Good Repair budget specifically to upgrade the following park paths that are part of the Bikeway Network.

Park Name	EDCT ID	Budget
Bloordale Park South	TC105W	\$100,000
Chalkfarm Park	T&P195	\$230,000
West Deane Park North (includes Deane Park South)	TC160W	\$365,000

(if a project is not ready for implementation it should be substituted for one of the subsequent projects from the Parks Trails and Paths Priority list)

Bikeway Network Expansion

-Increase the Bikeway Network Expansion budget to \$805,000.

Stand-alone Service Improvements

-Support the CP-PS Lead Railpath budget of \$1.1 million for 2007

Motion:

That the following 5 year capital plan for the Bikeway Network Expansion Budget and the Trails and Pathways State of Good Repair: Bikeway Network

Year	Bikeway Network Expansion	Trails and Pathways SGR: Bikeway Network*	Total
2007	\$805,000	\$695,000	\$1,500,000
2008	\$795,000	\$755,000	\$1,550,000
2009	\$840,000	\$760,000	\$1,600,000
2010	\$515,000	\$1,085,000	\$1,600,000
2011	\$735,000	\$965,000	\$1,700,000

* in addition to the \$600,000 Trails and Pathways - State of Good Repair budget

2. Parks Forestry and Recreation Operating Budget

Motion

That the General Manager of Parks Forestry and Recreation include in the operating budget, funds for a new position of Senior Cycling & Pathways planner to be responsible for the overall planning and coordination of the development of the Toronto Bike Plan.

3. Planning Division Operating Budget

3 a. Safety and Education.

The Budget working group endorsed the recommendation from the Safety and Education Sub Committee:

Motion

That Toronto City Council approve funding in the amount of \$100,000 in the 2007 Planning Division Operating budget for a public education plan to curb the growing problem of cycling on sidewalks.

(see attached background document)

3 b. Promotions

TCC - Promotions Sub Committee recommendations :

\$10,000.00 in new funding for development of section 7.1 of the Toronto Bike Plan For Program Delivery of the expansion of Bike Week for 2007.

\$60,000 .00 in new funding to support and develop section 7.3 of the Toronto Bike Plan Development of events and communications strategies year round, which are to be in addition to the annual Bike Week event in May. The TCC promotions sub committee suggest adding a bi-annual Bicycle Summit, developing a Peddle Power Expo Competition with public applicants (possibly aimed at college or university engineering students) to be put on public exhibition in Nathan Philips Square, development of a Bicycle Speakers Series, and to host some public communal rides with various themes, in the city. This is a sample of some ideas that the TCC Promotion Sub committee has presented to City of Toronto Promotions staff to be used as a loose guide for staff in the development of section 7.3. Section 7.3 of the Toronto Bike Plan also calls for new communications and marketing campaigns. The TCC Promotions sub committee has made some suggestions to City Promotions staff some strategies for media campaigns . A portion of this funding should go towards paid radio and print ads, as well as an allocation of funds for development of campaigns and market research using feedback from recreational cyclists and non cyclists to adapt and develop effective campaigns to promote commuting and errand cycling to these demographics.

8
Toronto Cycling Committee Minutes
Monday, July 17, 2006

\$150,000.00 in new funding for 2007 to implement section 7.4 of the Toronto Bike Plan To fund and expand the Road and Trail Safety Ambassador Program. The Ambassador program has been under funded in the past two years. The number of ambassadors on staff to implement the road and trail outreach and safety programs has shrunk from 10 ambassadors in 2004 to 6 ambassadors in 2006. The annual amount allocated to maintenance and development of this section of the Toronto Bike Plan should be \$150,000.00. Only \$75,000.00 in funding was granted in 2006 to support the Ambassador program. The TCC Promotions sub committee recommends that for 2007 the full 150,000.00 be awarded for the implementation of the Ambassador program.

\$50,000 .00 in new funding for 2007 to support and develop section 7.6 of the Bicycle plan Program Delivery and Expansion of Bicycle User Group Network program . City of Toronto Promotions need funding in order to have sufficient staff for program delivery, maintenance and development of public services, communications and outreach programming in order to promote and encourage bicycle commuting, and to encourage the growth of community and business cycling groups. . Without adequate funding, programming will suffer and the ultimate goal of the Toronto Bike Plan to double the number of bicycle trips made in the city of Toronto as a percentage of total trips by 2011, will be unattainable.

Total : \$270,000.00

The Toronto Cycling Committee also considered the following:

- (i) Report (August 25, 2005) from the Deputy City Manager, entitled “Toronto Bike Plan – 3-Year Implementation Strategy.
- (ii) Notice of Motion (J4) entitled “5 Year Toronto Bike Plan.
- (iii) Report (June 14, 2006) from the General Manager, Parks, Forestry and Recreation entitled “Toronto Bikeway Network Projects, Bikeway Network Information System Sign Installation and Bikeway Network Trails” which was before the Economic Development and Parks Committee at its meeting on July 6, 2006 and was received for information.

By consensus, the Toronto Cycling Committee:

- (1) (a) requested that the Works Committee request the General Manager of Transportation Services to include \$6.0 million in the Transportation Services Division Capital Budget request - cycling infrastructure account, as recommended in the “Toronto Bike Plan - 3 Year Implementation Strategy (August 25th, 2005)”; and ensure there are sufficient human

resources to implement that level of funding;

- (b) requested the Chair, Toronto Cycling Committee to forward a communication to the Works Committee giving background information and explanations of any adjustments that occurred subsequent to the July 17, 2006 meeting of the Toronto Cycling Committee, regarding the position taken by the Toronto Cycling Committee; and
 - (c) authorized Martin Koob to make any necessary adjustments to the motion adopted at the July 17, 2006 meeting of the Toronto Cycling Committee and to forward them to the Chair of the Toronto Cycling Committee so that they may be included in his communication; and
- (2) (a) requested that the Planning and Transportation Committee request the Director, Transportation Planning to increase the Transportation Planning Cycling Operating Budget by \$270,000.00 for the following programmes in the following order of priority:
- (i) \$50,000.00 in new funding for 2007 to support and develop section 7.6 of the Bicycle Plan Program Delivery and Expansion of Bicycle User Group Network program, noting that the City of Toronto Promotions need funding in order to have sufficient staff for program delivery, maintenance and development of public services, communications and outreach programming in order to promote and encourage bicycle commuting, and to encourage the growth of community and business cycling groups. Without adequate funding, programming will suffer and the ultimate goal of the Toronto Bike Plan to double the number of bicycle trips made in the city of Toronto as a percentage of total trips by 2011, will be unattainable;
 - (ii) \$150,000.00 in new funding for 2007 to implement section 7.4 of the Toronto Bike Plan to fund and expand the Road and Trail Safety Ambassador Program, noting that the Ambassador program has been under funded in the past two years. The number of ambassadors on staff to implement the road and

trail outreach and safety programs has shrunk from 10 ambassadors in 2004 to 6 ambassadors in 2006. The annual amount allocated to maintenance and development of this section of the Toronto Bike Plan should be \$150,000.00. Only \$75,000.00 in funding was granted in 2006 to support the Ambassador program. The TCC Promotions sub committee recommends that for 2007 the full 150,000.00 be awarded for the implementation of the Ambassador program;

- (iii) \$60,000.00 in new funding to support and develop section 7.3 of the Toronto Bike Plan Development of Events and Communications Strategies year round, which are to be in addition to the annual Bike Week event in May. The TCC promotions sub committee suggest adding a bi-annual Bicycle Summit, developing a Peddle Power Expo Competition with public applicants (possibly aimed at college or university engineering students) to be put on public exhibition in Nathan Philips Square, development of a Bicycle Speakers Series, and to host some public communal rides with various themes, in the city. This is a sample of some ideas that the TCC Promotion Sub-committee has presented to City of Toronto Promotions staff to be used as a loose guide for staff in the development of section 7.3. Section 7.3 of the Toronto Bike Plan also calls for new communications and marketing campaigns. The TCC Promotions Sub-committee has made some suggestions to City Promotions staff about some strategies for media campaigns. A portion of this funding should go towards paid radio and print ads, as well as an allocation of funds for development of campaigns and market research using feedback from recreational cyclists and non cyclists to adapt and develop effective campaigns to promote commuting and errand cycling to these demographics; and
- (iv) \$10,000.00 in new funding for development of section 7.1 of the Toronto Bike Plan For Program Delivery of the expansion of Bike Week for 2007.

- (b) requested that the Chair, Toronto Cycling Committee forward a communication to the Planning and Transportation Committee giving background information and explanations of any adjustments that occurred subsequent to the July 17, 2006 meeting of the Toronto Cycling Committee, regarding the position taken by the Toronto Cycling Committee; and
 - (c) authorized Martin Koob to make any necessary adjustments to the motion adopted at the July 17, 2006 meeting of the Toronto Cycling Committee and to forward them to the Chair of the Toronto Cycling Committee so that they may be included in his communication;
- (3) (a) requested that the Economic Development and Parks Committee request the General Manager, Parks Forestry and Recreation include in the Parks Forestry and Recreation 2007 Capital budget request, the following amounts:
- (i) Trails and Pathways - State of Good Repair:

Add \$695,000 to the \$600,000 Trails and Paths - State of Good Repair budget specifically to upgrade the park paths that are part of the Bikeway Network.
(if a project is not ready for implementation it should be substituted by one of the subsequent projects from the Parks Trails and Paths Priority list)
 - (ii) Bikeway Network Expansion:

Increase the Bikeway Network Expansion budget to \$805,000.
 - (iii) Stand-alone Service Improvements:

Support the CP-PS Lead Railpath budget of \$1.1 million for 2007
 - (iv) adopt the following 5 year capital plan for the Bikeway Network Expansion Budget and the Trails and Pathways State of Good Repair: Bikeway Network:

12
Toronto Cycling Committee Minutes
Monday, July 17, 2006

Year	Bikeway Network Expansion	Trails and Pathways SGR: Bikeway Network*	Total
2007	\$805,000	\$695,000	\$1,500,000
2008	\$795,000	\$755,000	\$1,550,000
2009	\$840,000	\$760,000	\$1,600,000
2010	\$515,000	\$1,085,000	\$1,600,000
2011	\$735,000	\$965,000	\$1,700,000

* in addition to the \$600,000 Trails and Pathways - State of Good Repair budget;

- (b) requested that the Economic Development and Parks Committee request the General Manager, Parks Forestry and Recreation include in the Parks Forestry and Recreation 2007 Operating budget request, funds for a new position to address the general trail and pathway planning and the overall planning and coordination of the Toronto Bike Plan;
 - (c) requested the Chair, Toronto Cycling Committee to forward a communication to the Economic Development and Parks Committee giving background information and explanations of any adjustments that occurred subsequent to the July 17, 2006 meeting of the Toronto Cycling Committee, regarding the position taken by the Toronto Cycling Committee; and
 - (d) authorized Martin Koob to make any necessary adjustments to the motion adopted at the July 17, 2006 meeting of the Toronto Cycling Committee and to forward them to the Chair of the Toronto Cycling Committee so that they may be included in his communication; and
- (4) that the Works Committee request City Council to approve funding in the amount of \$100,000.00 in the 2007 Toronto Public Health Operating Budget for a public education plan to curb the growing problem of cycling on sidewalks and that the Works Committee forward this request to the meeting of the Board of Health to be held on September 14, 2006, for information.

7.7. Remaining Meetings

The Toronto Cycling Committee discussed whether to cancel the October 16, 2006 meeting of the Toronto Cycling Committee.

By consensus, the Toronto Cycling Committee cancelled the meeting scheduled for October 16, 2006 and noted that the Sub-committees may continue to meet and that if the Toronto Cycling Committee is reconstituted in the new term of Council, business from the meetings of the Sub-committees may be brought forward to the first meeting of the Toronto Cycling Committee.

7.8. Establishment of Nominating Sub-committee

The Toronto Cycling Committee considered a communication (July 11, 2006) from the Nominations and Appointments Administrator providing notes and suggestions for nominations for the 2007-2010 term.

The Toronto Cycling Committee also considered the Nomination Process for Appointment to the Toronto Cycling Committee

By consensus, the Toronto Cycling Committee:

- (1) appointed the following individuals to the Nominating Sub-committee:

Councillor Giambrone or designate;
Steve Crossman;
Ian Thomson;
Barb Wentworth; and

- (2) requested that the Nominating Sub-committee:
 - (i) begin to compile a list of potential targets for recruitment for membership to the Toronto Cycling Committee;
 - (ii) develop a course of action for the nominating process; and

- (iii) report back to the Toronto Cycling Committee at its meeting to be held on September 18, 2006.

7.9. The Feasibility of Requiring Professional Bicycle Couriers to be Licensed

The Toronto Cycling Committee considered a draft report (post-dated for August 15, 2006) from the Executive Director, Municipal Licensing and Standards regarding The Feasibility of Requiring Professional Bicycle Couriers to be Licensed requiring discussion and comment from the Toronto Cycling Committee prior to finalization of the report.

By consensus, the Toronto Cycling Committee:

- (1) referred the draft report (post-dated for August 15, 2006) from the Executive Director, Municipal Licensing and Standards to the Promotions Sub-committee for discussion and comment, and to report back to the Toronto Cycling Committee at its meeting on September 18, 2006;
- (2) recommended to the General Manager, Municipal Licensing and Standards that in the event that the Stronger City Of Toronto for A Stronger Ontario Act, 2006 becomes law, and the Municipal Licensing and Standards Division decides to re-visit the feasibility of licensing bicycle couriers, and before any report goes before the appropriate Standing Committee and City Council that:
 - (a) the Toronto Cycling Committee be consulted; and
 - (b) a consultation process be developed with bike couriers and the bike courier industry and associations.

7.10. Toronto Cycling Committees Appointments to CLC, Don Mouth Naturalization and Port Lands Flood Protection Project, EA Stage

The Toronto Cycling Committee considered a communication (July 11, 2006) from the Senior Project Manager, Toronto and Region Conservation Authority, advising that Terms of Reference have been finalized for the Community Liaison Committee of the Don Mouth Naturalization and Port Lands Flood Protection Project; and requesting that the Toronto Cycling Committee appoint two representatives that hold senior leadership roles within the Toronto Cycling Committee to the Community Liaison Committee.

15
Toronto Cycling Committee Minutes
Monday, July 17, 2006

The Toronto Cycling Committee also considered the Terms of Reference – Don Mouth Naturalization and Port Lands Flood Protection Project Community Liaison Committee Membership for Stage Two of the Individual Environmental Assessment

By consensus, the Toronto Cycling Committee appointed the following members as representatives to the Community Liaison Committee of the Don Mouth Naturalization and Port Lands Flood Protection Project:

Clay McFayden; and
Hamish Wilson.

The Toronto Cycling Committee adjourned its meeting at 9:50 p.m.

Ian Thomson, Co-Chair