

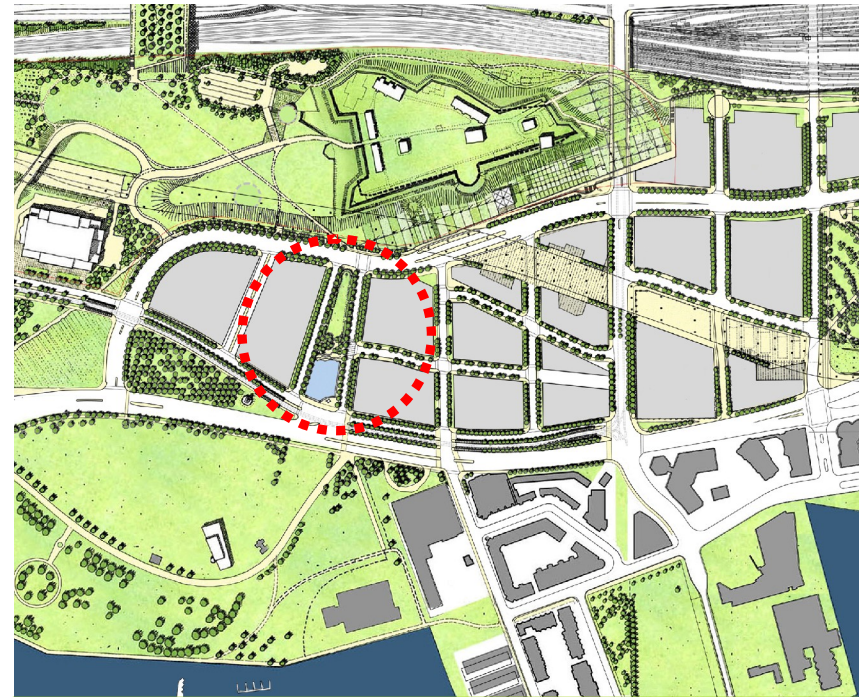
June Callwood Park Design Competition (Overview)



Parks, Forestry & Recreation

background

- New 0.4 ha park named in honour of June Callwood, located at the foot of Fort York.
- June's career has been marked by compassion and a strong concern for social justice, especially on issues affecting children and women.
- June attended a ceremonial opening of the park in July 2005, before her passing in April 2007.
- Open, two-stage international design competition led by Planning, Design & Development staff in PF&R.
- Budget of approximately \$2.5 Million.
- gh3 selected by Competition Jury as winner.



june callwood park site, fort york
neighbourhood

winning proposal: gh3



benefits of the design competition

design excellence

- competition promoted higher standards in design excellence
- there is greater design development prior to selection

pool of talented professionals

- opportunity to work with international designers
- variety of proponents, i.e. both large & small offices, both new & experienced designers

public interest

- opportunity for public to get involved in the selection of competition winner
- competition promotion: websites, media releases, etc...

competition resources required

process

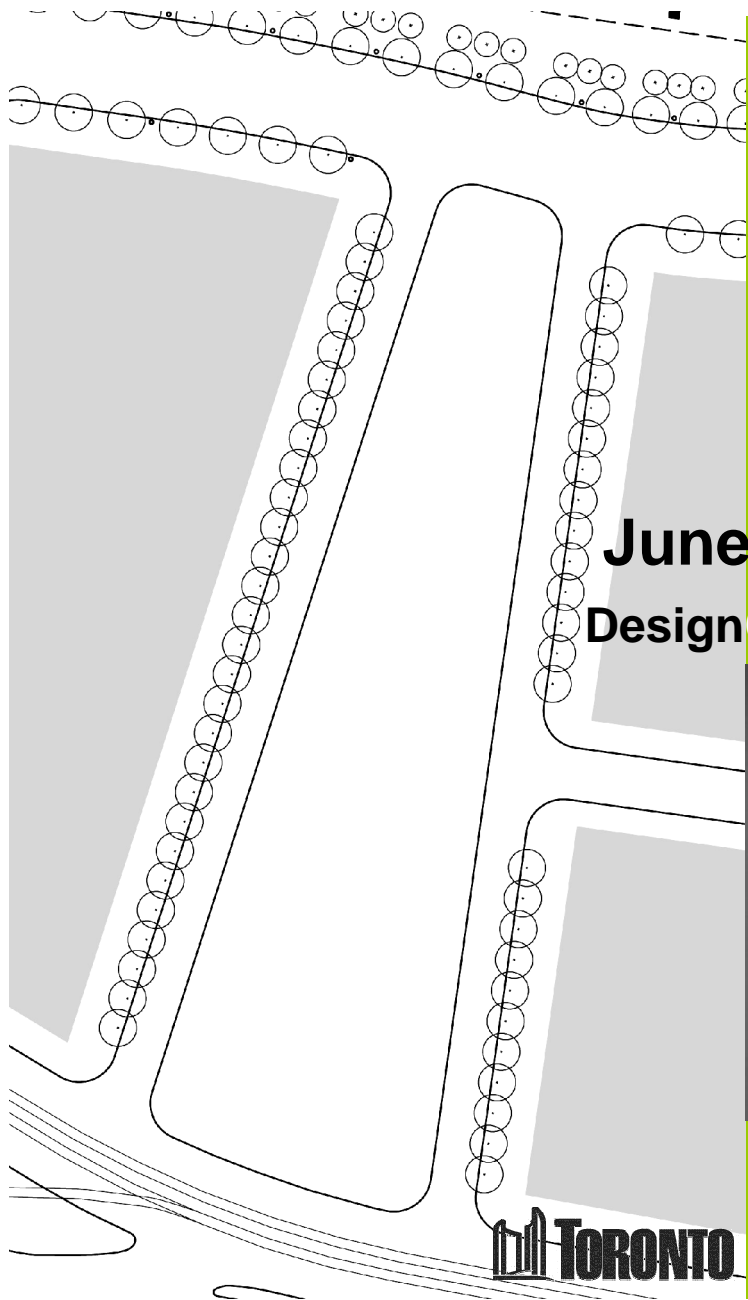
- more complex – i.e. promotion, administration, communication & staff reports
- coordination of steering committees, technical advisory team and competition jury
- more frequent public and stakeholder consultation meetings
- competitions are atypical – custom Purchasing policies & protocols for competitions

cost

- design competitions tend to yield higher design fees
- additional staff time
- costs of honoraria
- additional consultants may be needed, i.e. professional advisor, quantity surveyor

timing

- procurement process is significantly longer
- additional steps in the competition process – (i.e. reports, meetings, etc.)



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Parks, Forestry & Recreation

design competitions - examples

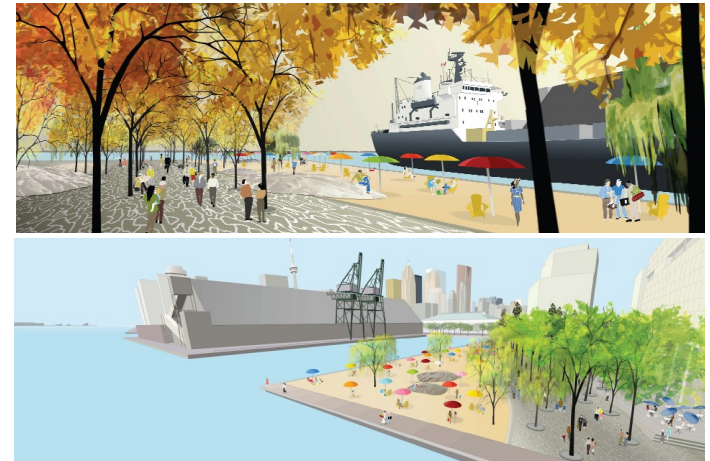
Harbourfront Parks & Open Space System Design Competition

- 2-stage design competition led by City of Toronto, Parks Forestry & Recreation
- Winner: “H₂O Park” by Janet Rosenberg & Associates (Toronto)
- Budget: \$9 Million



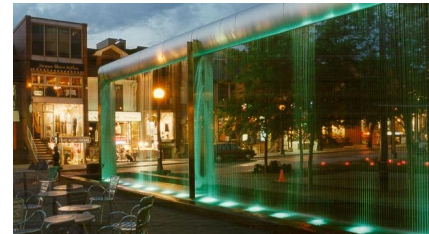
Jarvis Slip Public Space Design Competition

- Waterfront Toronto invited design competition
- Winner: “Sugar Beach” by Claude Cormier Landscape Architects (Montreal)
- Budget: \$5 Million



Cumberland Park Design Competition

- International design competition led by City of Toronto, Parks, Forestry & Recreation
- Winner: Martha Schwartz and Oleson Worland Architects
- Budget: \$3 Million (1991)



design competitions – implementation options

- developer driven
- capital driven*
- staff driven*

*challenges

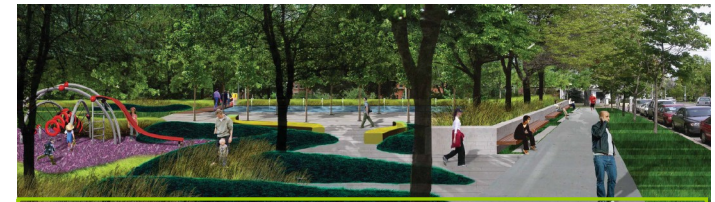
- pressure on Capital Projects group to maintain completion rates
- request for proposal process is challenging
- internal staff driven competitions require 0.75 FTE



Music Garden – Messervy Associates



Wychwood Car Barns Park – Planning Partnership



Taddle Creek Park – Janet Rosenberg + Associates



Opera Place – Fleisher Ridout & Barbara Steinman

design competitions – staff roles

staffing

- PF&R Planning, Design & Development staff
 - Project Management
 - Preparation of Design Briefs and Competition Documents
 - Coordination of Jury & Jury Review
 - Preparation of Council Reports and Presentations (i.e. Design Review Panel)
 - Coordination of Steering Committee Meetings & Public Consultation
- PMMD Purchasing
 - Administering Competition Brief & Expression of Interest
- SDFA Promotions & Communications
 - Websites
 - Media Releases
 - Public Notifications

