



**STAFF REPORT
ACTION REQUIRED**

**St. Clair Avenue West – Request to Remove/Amend
Signs within the Corso Italia BIA (Just west of
Lansdowne Avenue to Westmount Avenue) -
SUPPLEMENTARY**

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| Date: | April 12, 2010 |
| To: | Etobicoke York Community Council |
| From: | Director, Transportation Services - Etobicoke York District |
| Wards: | Ward 17 – Davenport |
| Reference Number: | p:\2010\Cluster B\TRA\EtobicokeYork\eycc100072-to |

SUMMARY

The purpose of this report is to supplement the report to Etobicoke York Community Council dated February 16, 2010, titled “St. Clair Avenue West – Request to Remove/Amend Signs within the Corso Italia BIA (Just west of Lansdowne Avenue to Westmount Avenue).” This report is prepared subsequent to a meeting with Councillor Palacio, held on March 29, 2010, where staff agreed to re-examine the issue of “excessive signage” following completion of the St. Clair Avenue West Transit Improvement Project.

RECOMMENDATIONS

Transportation Services recommends that Council approve:

1. That Transportation Services staff report back to Etobicoke York Community Council following completion of the St. Clair Avenue West Transit Improvement Project on the concerns regarding excessive traffic signage along St. Clair Avenue West.

Financial Impact

There are no financial implications resulting from the adoption of this report.

DECISION HISTORY

City Council, at its meeting of June 23 and 24, 2008, approved the Road Alterations and Traffic Regulations for the St. Clair West Avenue West Transit Improvement Project for the section between the Caledonia Road/Caledonia Park Road intersection and Vaughan Road (between Caledonia Road/Caledonia Park Road and Winona Drive, in the Etobicoke York District). This includes the area between Lansdowne Avenue and Westmount Avenue (Corso Italia BIA).

ISSUE BACKGROUND

Transportation Services staff met with Councillor Palacio and representatives from the Corso Italia Business Improvement Area (BIA) in January 2010, to discuss their concerns with the number of existing traffic control signs installed within the BIA, including turn prohibitions, loading zones, "Do Not Enter" and oversized street name signs.

As a result of this meeting, staff did amend and remove a number of redundant signs, and agreed to review other sign locations and comment in future correspondence. Following our initial review, Councillor Palacio asked that this issue be addressed in a report to Etobicoke York Community Council.

COMMENTS

As the Ward Councillor continues to have concerns regarding traffic signage along St. Clair Avenue West, and as these concerns may be addressed once the St. Clair Avenue West Transit Improvement Project is complete, staff agrees to re-examine the issue following completion of this project and to report back to Etobicoke York Community Council.

CONTACT

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SIGNATURE

Allan Smithies, Acting Director
Transportation Services - Etobicoke York District

ATTACHMENTS

Attachment 1: Map